

Ontario Pharmacists' Association News Release - Communiqué

FOR IMMEDIATE RELEASE

Ontario Pharmacists' Association Names Dennis Darby as New CEO

(TORONTO, ON – February 27, 2008) - Ken Burns, Ontario Pharmacists' Association (OPA) Chair of the Board, is pleased to announce the appointment of Dennis Darby as Chief Executive Officer, effective March 1, 2008.

Mr. Darby joins OPA from Procter & Gamble (P&G) where, as Director of North America External Relations, he has led a team of senior professionals charged with building and protecting the image and reputation of P&G and its brands. He has extensive experience working with a wide variety of stakeholders including governments and regulatory agencies, professional and trade associations, consumer advocacy organizations, and business and consumer media.

Mr. Darby joined P&G in 1984 after receiving a degree in Chemical Engineering and Management from McMaster University. Early in his career, over a 15 year period, he led Research and Development teams in Canada, the United States and Italy. He is co-inventor on 7 US and International patents related to P&G paper products technology

"OPA is fortunate to have Dennis Darby as our new CEO," said Burns. "He has an impressive track record of achievement because of his ability to work constructively with stakeholders and consumers. We're looking forward to the tremendous contribution we know he will make on behalf of our members and our patients."

"I am privileged to accept this responsibility because of the vital role our members play in the delivery of health care in Ontario," said Darby. "Pharmacists are the most accessible of all the health care professions and have rightly earned the trust of patients and other stakeholders. I'm looking forward to ensuring that Ontario's 10,000 pharmacists have an even greater role in supporting the health and wellness of their patients as health care evolves."

Mr. Darby has served as Chair of Stewardship Ontario, the provincial body that oversees the Blue Box Program, the Canadian Consumer Specialty Products Association and the Canadian Cosmetics Toiletries and Fragrances Association. He currently serves on the boards of Opera Ontario, the Juravinski Cancer Foundation in Hamilton and Junior Achievement of Central Ontario.



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The Ontario Pharmacists' Association is the professional association representing the views and interests, and advocates for over 10,000 practicing pharmacists and pharmacists-in-training in Ontario.

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